

Module designation	<i>Agrotechnopreneurship (PEN 301)</i>
Semester(s) in which the module is taught	<i>3<sup>rd</sup> semester</i>
Person responsible for the module	<i>Teuku Saiful Bahri</i>
Language	<i>English</i>
Relation to curriculum	<i>Compulsory module</i>
Teaching methods	<i>lecture, lesson, project discussion, presentation</i>
Workload	<ul style="list-style-type: none"> <li>▪ 100 minutes of lecture and discussion per week</li> <li>▪ 120 minutes of structured tasks per week</li> <li>▪ 120 minutes of independent activity per week</li> </ul>
Credit points	<i>2 (Lesson 2) = 3.2 ECTS</i>
Required and recommended prerequisites for joining the module	-
Module objectives/intended learning outcomes	<ol style="list-style-type: none"> <li>1. <i>Able to understand the meaning, scope and process of entrepreneurship</i></li> <li>2. <i>Able to understand the types of businesses and business ownership models.</i></li> <li>3. <i>Able to design a competitive business model in agriculture</i></li> <li>4. <i>Able to develop strong business and strategic plans in entrepreneurship development</i></li> </ol>
Content	<i>This course aims to understand students conceptually related to the definition, scope and process of entrepreneurship as well as forms of business and business ownership. Designing business models and building business plans.</i>
Exams and assessment formats	<i>Project outcomes and oral presentation</i>
Study and examination requirements	<i>5 % participative activities</i> <i>50% project outcomes</i> <i>5% quizzes</i> <i>15% course work</i> <i>10% midterm examination</i> <i>15% final examination</i>
Reading list	<ol style="list-style-type: none"> <li>1. <i>Meredith Geoffray. 2000. Kewirausahaan, Teori dan Praktek. PustakaBinamon Pressindo</i></li> <li>2. <i>Suryana. 2001. Kewirausahaan. Salemba Empat</i></li> <li>3. <i>Alma Buchari. 2000. Kewirausahaan Panduan Perkuliahan. Salemba Empat</i></li> <li>4. <i>Longenecker, Moore dan Petty. 2000. Kewirausahaan Manajemen Usaha Kecil, Salemba Empat</i></li> <li>5. <i>Kasmir, 2006. Kewirausahaan, Rajawali Press</i></li> </ol>