Semester(s) in which the module 1 st semester Person responsible for the module Infan Zikri Language English Relation to curriculum Compulsory module Teaching methods lecture, lesson, case, seminar. Workload • 100 minutes of lecture and discussion per week • 120 minutes of structured tasks per week • 120 minutes of independent activity per week Credit points 2 (lesson 2 and lab works 0)= 3.2 ECTS Required and recommended prerequisites for joining the module - Module objectives/intended learning outcomes 1. Students are able to master the concepts, theories and principles underlying human communication, including the purpose of communication, the history of communication science, the process of listening and receiving information, verbal and nonverbal messages, the importance of the position and role of perception as the core of the communication, organizational communication, and development communication. 2. Students are able and skilled in planning, compiling and organizing messages and ideas creatively and innovatively in various levels obt orial and written, ranging from interpersonal communication, including the concepts, theories and public communication. 3. Students are able to interact and communication and public communication, and written, ranging from interpersonal communication, communication, induding human communication, induding human communication, indevelop abilitize, skills & expertise in understanding the basic co	Module designation	Introduction to Communication (AGB103)
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Reading list	 Adler, R.B., Rodman G., and Athena du Pre (2016) Understanding Human Communication, 13th edition. New York: Oxford University Press. Applebaum, R.I; Karl W.E. Anatol, Ellis R. Hays, Owen O. Jenson, Richard E. Poster, dan Jerry E. Mandel (1973) Fundamental Concepts in Human Communication. New York: Harper & Row Publisher, Inc. Berlo, David K. (1960) The Process of Communication: An Introduction to Theory and Practice. New York: Holt Rinehart and Winston, Inc. Blake, Reed H dan Edwin O Haroldsen. 2005 Taksonomi Konsep Komunikasi. Alih Bahasa: Hasan Bahanan. Surabaya: Papyrus. Burgoon, Michael. (1994) Nonverbal Signals, In Handbook of Interpersonal Communication, edited by Mark L Knapp and Gerald R Miller. Thousand Oaks, CA: Sage. Burgoon, J. Buller, D., & Woodall, W. (1989). Nonverbal communication. New York: Harper and Row. Daley, Kevin dan Daley-Caravella, Laura 2005. Speaking Mastering: Menguasai Strategi Presentasi yang Efektif. Jakarta: Bhuana Ilmu Populer, Kelompok Gramedia. DeVito, Joseph A. (1997) Komunikasi Antar Manusia. Kuliah Dasar. Terjemahan oleh Agus Maulana. Jakarta: Professional Books. Griffin, EM 2006. A First Look at Communication Theory. Sixth
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