

Module designation	<i>Introduction to Communication (AGB103)</i>
Semester(s) in which the module is taught	<i>1st semester</i>
Person responsible for the module	<i>Irfan Zikri</i>
Language	<i>English</i>
Relation to curriculum	<i>Compulsory module</i>
Teaching methods	<i>lecture, lesson, case, seminar.</i>
Workload	<ul style="list-style-type: none"> ▪ <i>100 minutes of lecture and discussion per week</i> ▪ <i>120 minutes of structured tasks per week</i> ▪ <i>120 minutes of independent activity per week</i>
Credit points	<i>2 (lesson 2 and lab works 0)= 3.2 ECTS</i>
Required and recommended prerequisites for joining the module	-
Module objectives/intended learning outcomes	<ol style="list-style-type: none"> <i>1. Students are able to master the concepts, theories and principles underlying human communication, including the purpose of communication, the history of communication science, the process of listening and receiving information, verbal and nonverbal messages, the importance of the position and role of perception as the core of the communication process, interpersonal communication, group communication, organizational communication, intercultural communication, public speaking, communication media, and development communication.</i> <i>2. Students are able and skilled in planning, compiling and organizing messages and ideas creatively and innovatively in various levels both oral and written, ranging from interpersonal communication, group communication and public communication.</i> <i>3. Students are able to interact and communicate across cultures and utilize information technology for the needs of building cooperation and extensive networks.</i>
Content	<i>This course aims to provide knowledge & attitude in understanding the concepts, theories and principles underlying human communication; develop abilities, skills & expertise in understanding the basic context of human communication & its interaction with culture and the development of information technology; develop initiative, confidence, creative & innovative in communicating ideas and assessment results through the use of information technology; and have the ability to build extensive cooperation and networks with various cultural contexts and disciplines.</i>
Exams and assessment formats	<i>Essay, case study</i>
Study and examination requirements	<i>10 % activity participative</i> <i>10% quizzes</i> <i>20% course work and study cases analysis</i> <i>30% midterm examination</i> <i>30% final examination</i>

Reading list	<ol style="list-style-type: none"> 1. Adler, R.B., Rodman G., and Athena du Pre (2016) <i>Understanding Human Communication</i>, 13th edition. New York: Oxford University Press. 2. Applebaum, R.I; Karl W.E. Anatol, Ellis R. Hays, Owen O. Jenson, Richard E. Poster, dan Jerry E. Mandel (1973) <i>Fundamental Concepts in Human Communication</i>. New York: Harper & Row Publisher, Inc. 3. Berlo, David K. (1960) <i>The Process of Communication: An Introduction to Theory and Practice</i>. New York: Holt Rinehart and Winston, Inc. 4. Blake, Reed H dan Edwin O Haroldsen. 2005 <i>Taksonomi Konsep Komunikasi. Alih Bahasa: Hasan Bahanan</i>. Surabaya: Papyrus. 5. Burgoon, Michael. (1994) <i>Nonverbal Signals</i>, In <i>Handbook of Interpersonal Communication</i>, edited by Mark L Knapp and Gerald R Miller. Thousand Oaks, CA: Sage. 6. Burgoon, J. Buller, D., & Woodall, W. (1989). <i>Nonverbal communication</i>. New York: Harper and Row. 7. Daley, Kevin dan Daley-Caravella, Laura 2005. <i>Speaking Mastering: Menguasai Strategi Presentasi yang Efektif</i>. Jakarta: Bhuna Ilmu Populer, Kelompok Gramedia. 8. DeVito, Joseph A. (1997) <i>Komunikasi Antar Manusia. Kuliah Dasar. Terjemahan oleh Agus Maulana</i>. Jakarta: Professional Books. 9. Griffin, EM 2006. <i>A First Look at Communication Theory. Sixth Edition</i>. McGraw-Hill. International Edition.
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