

Module designation	<i>Agribusiness Strategic Management (AGB P06)</i>
Semester(s) in which the module is taught	<i>6<sup>th</sup> semester</i>
Person responsible for the module	<i>Anwar Deli</i>
Language	<i>English</i>
Relation to curriculum	<i>Elective module</i>
Teaching methods	<i>lecture, case study</i>
Workload	<ul style="list-style-type: none"> <li>• <i>100 minutes of lecture and discussion per week</i></li> <li>• <i>120 minutes of structured tasks per week</i></li> <li>• <i>120 minutes of independent activity per week</i></li> </ul>
Credit points	<i>2 (lesson 2 and lab works 0)= 3.2 ECTS</i>
Required and recommended prerequisites for joining the module	<i>Agribusiness Management</i>
Module objectives/intended learning outcomes	<ol style="list-style-type: none"> <li><i>1. Able to recognize strategic issues, and apply logical, critical, innovative, qualified and measurable thinking about agribusiness strategic management.</i></li> <li><i>2. Able to analyze and formulate strategies based on environmental demands, advance on science of strategic management models: strategic Formulation</i></li> <li><i>3. Able to recognize factors that need to be considered in implementing strategies and creating an organizational climate that is responsive to change.</i></li> <li><i>4. Able to recognize and evaluate the forms of corporate strategy, business strategy, and functional strategy.</i></li> </ol>
Content	<i>This course provides knowledge and skills to be able to apply knowledge professionally in the fields of business management, strategic planning and make the right decisions based on information and data analysis, as well as being able to provide guidance in selecting various alternative solutions independently and in groups.</i>
Exams and assessment formats	<i>Essay, case analysis, oral presentation</i>
Study and examination requirements	<ul style="list-style-type: none"> <li><i>5 % active engagement</i></li> <li><i>45% case project</i></li> <li><i>5 % quizzes</i></li> <li><i>20% midterm examination</i></li> <li><i>25% final examination</i></li> </ul>

Reading list	<ol style="list-style-type: none"> <li>1. L. Daft, richard. 2010. <i>Era baru manajemen</i>. Penerbit; salemba,jl. Raya lenteng agung no.101 jagakarsa, jakarta 12610.</li> <li>2. Kodrat, david. 2009. <i>Manajemen strategi, membangun keunggulan bersaing era global di indonesia berbasis kewirausahaan</i> penerbit; graha ilmu. Candi gebang permai blok r/6 yogyakarta 55511.</li> <li>3. Sri wahyudi, agustinus. 1996. <i>Manajemen strategik pengantar proses berfikir strategik</i>. Penerbit; binarupaaksara cetakan pertama 1996.</li> <li>4. Mahmudi. <i>manajemen kinerja sektor publik</i>. Penerbit;akademi manajemen perusahaan ykpnjl. Lengersari 45 balapan yogyakarta 55222telp. 0274-586115.</li> <li>5. Pearce, J.A &amp; Robinson, R.B. 1997. <i>Manajemen Strategik, Formulasi, Implementasi, dan Pengendalian</i>. Jilid sati. Binarua Aksara. Jakarta</li> <li>6. Porter, Michael E. <i>Strategi Bersaing : Teknik Menganalisis Industri Dan Pesaing</i>. Edisi 4. Cetakan I. Jakarta : Erlangga, 2000</li> <li>7. Whelen T.L and Hunger, J.D. 2002. <i>Strategic management and Business Policy</i>. 8th Edition. Prentice Hall.New York</li> <li>8. Porter, Michael E 1993. <i>Keunggulan Bersaing: Menciptakan dan mempertahankan. kinerja unggul</i>. Penerbit erlangga. Jakarta</li> <li>9. David Hunger, J. and Thomas L. Wheelen. 2001. <i>Manajemen Strategi</i>. Penerbit ANDI. Yogyakarta</li> <li>10. Supriyono. 1996. <i>Manajemen Strategi Dan Kebijakan Bisnis</i>. Edisi Pertama. Yogyakarta : BPFE</li> <li>11. Irham fahmi. 2014. <i>Manajemen Strategi, Teori dan Aplikasi</i>. Penerbit Alfabeta. Bandung</li> <li>12. David, R. 2001. <i>Strategic Management</i>. Ed. 8 Prentice Hall</li> </ol>
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