

Module designation	<i>Microeconomics (AGB 209)</i>
Semester(s) in which the module is taught	<i>3rd semester</i>
Person responsible for the module	<i>Agustina Arida</i>
Language	<i>English</i>
Relation to curriculum	<i>Compulsory module</i>
Teaching methods	<i>lecture, lesson, case, presentation</i>
Workload	<ul style="list-style-type: none"> ▪ 100 minutes of lecture and discussion per week ▪ 120 minutes of structured tasks per week ▪ 120 minutes of independent activity per week
Credit points	<i>2 (Lesson 2) = 3.2 ECTS</i>
Required and recommended prerequisites for joining the module	<i>Mathematics for Economy Business</i>
Module objectives/intended learning outcomes	<ol style="list-style-type: none"> 1. <i>Able to understand the principles and rules of microeconomics, both verbally, graphically, and mathematically, and their relationship.</i> 2. <i>Able to understand the basic principles of the law of supply and demand and be able to apply it in the context of elasticity theory.</i> 3. <i>Able to understand the behavior of all parties involved in economic activity, both consumers and producers.</i> 4. <i>Able to understand the existence of a product's market structure in business competition.</i> 5. <i>Able to develop communication through spoken and written language through a well-structured message for conveying ideas or analyzing thoughts.</i> 6. <i>Able to develop analytical power by utilizing and collaborating on various available reference sources.</i>
Content	<i>This course aims to provide conceptual understanding to students in analyzing individual economic behavior both regarding consumer behavior, producer behavior and the market. The lecture material starts from the basic concepts of economic theory, the basic concepts of demand and supply and price equilibrium, consumer behavior theory, production theory, cost theory, and company equilibrium both in perfect competition and imperfect competition markets.</i>
Exams and assessment formats	<i>Essay, case study, oral presentation and report</i>
Study and examination requirements	<ul style="list-style-type: none"> ▪ <i>5 % participative activities</i> ▪ <i>50% course work and study cases analysis</i> ▪ <i>5% quizzes</i> ▪ <i>15% midterm examination</i> ▪ <i>25% final examination</i>

Reading list	<ol style="list-style-type: none"> 1. Boediono. 1984. Ekonomi Mikro (Seri Sinopsis Pengantar Ilmu Ekonomi No.1). BPFE 2. Yogyakarta, Yogyakarta. 3. Frank, Bernanke, [2009], Principle Of Micro Economics, Mcgraw-Hill 4th ed 4. Mankiw N. Gregory (2009). Principles of Microeconomics, 5th ed. Harvard University. 5. Mc Eachern, WA. 2001. Ekonomi Mikro : Pendekatan Kontemporer (diterjemahkan oleh Sigit 6. Triandaru). PT. Salemba Emban Patria, Jakarta. 7. Nicholson, Walter. 1995. Teori Ekonomi Mikro : Prinsip Dasar dan Pengembangannya. Edisi 8. Revisi. PT. Raja Grafindo Persada, Jakarta. 9. Pyndick, Rubenfield, [2010], Microeconomics, Pearson, 7th ed 10. Sukirno, Sadono. 2005. Mikro Ekonomi Teori Pengantar. Edisi ketiga. PT Raja Grafindo 11. Persada, Jakarta. 12. TS., Soeharno. 2007. Teori Mikroekonomi. Edisi I. CV. Andi Offset, Jogjakarta.
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